

THE DESIGNER:

CÉLINE FAIZANT

Graduated from the Union Chamber school of Parisian sewing, she has worked as modeller and first hand in the greatest 'Haute Couture' workshops in Paris (Chanel, Christian Lacroix...)

Céline Faizant established her brand at the end of school, and realise in parallel to her work in the fashion houses, collections of unique pieces or small series. She begins on the French Riviera where she sells her creations in the craft markets.

In 1997 her first ecological gesture has been to create "resurrected clothes" collections from recycling plastic and food industry materials, and second hand clothes.

Then she decided to banish synthetic materials from her textile , all derived from the processing of oil by the chemical industry. When at last she discovers the human and ecological disasters that hides the intensive cotton culture, she takes a radical turning point and decides to trace her different channels directly in the field.

Rather than hide behind labels certifying organic farming, she studies all the manufacturing processes of the various textiles, visits factories, also approaches more alternative networks, travels...

During this lengthy investigation, she has selected the most noble and environmentally friendly materials, which combined with her expertise enable her to provide a new definition of luxury: participate in controlled channels in terms of ecology, sustainable development and traceability.

Devoted to Parisian women in the late 19th century and to the two designers who have then shined: MMrs Worth and Poiret, Céline Faizant has been awarded with this collection winter 2009 the 'New World' price of the So Ethic show.

Her engagement is also associative: A.T.E.L.I.E.R member, association working for the recovery of wool, she conducts for the Ethical Fashion Show the artistic direction of the 'Sheep to scarf' exhibition. To inform and communicate about what can be an ecological practice outside the organic.

Page 1 : the designer Céline Faizant.

Contact : contact@celinefaizant.com - tel : 06 84 47 19 20