

Please complete this form and email it, together with the required materials, to the address altaroma@pec.it

PART 1 | CORPORATE INFORMATION

CORPORATE NAME		REGISTERED OFFICE		
POSTCODE	CITY	PROVINCE	COUNTRY	TELEPHONE
FISCAL CODE NO.		VAT NO.	CERTIFIED EMAIL	UNIQUE IDENTIFIER
LEGAL REPRESENTATIVE			LEGAL REPRESENTATIVE'S FISCAL CODE NO.	

PART 2 | INFORMATION ON BRAND/DESIGNER/INSTITUTION

This data will be published and circulated

TITLE/NAME		SUBTITLE/SURNAME		
PLACE OF BIRTH		DATE OF BIRTH		
WEBSITE	EMAIL	TELEPHONE		

PART 3 | PRODUCT INFORMATION

WOMEN'S HAUTE COUTURE
 WOMEN'S PRET-A-PORTER
 MEN'S PRET-A-PORTER
 ACCESSORIES
 OTHER (PLEASE SPECIFY)

PART 4 | INFORMATION ON THE LOCATION OF THE INITIATIVE

This data will be published and circulated

LOCATION	ADDRESS	SUGGESTED DATE/TIME	ADMITTANCE
			<input type="radio"/> INVITATION <input type="radio"/> FREE

INDIVIDUAL FASHION SHOW
 COLLECTIVE FASHION SHOW
 ACADEMY

TEXT TO BE INCLUDED IN THE EVENTS CALENDAR (max. 200 characters)

Time slots allocated for the events will be between 9:00am and 9:30pm.
Altaroma is in no way bound to grant any preferences regarding spaces, dates or times

PARTE 5 | CONTACT PERSON

NAME		SURNAME		
TELEPHONE	CELL PHONE	EMAIL		

PART 6 | PRESS OFFICE

This data will be published and circulated

NAME		SURNAME		
TELEPHONE	CELL PHONE	EMAIL		

PART 7 | LOCATION AND PARTICIPATION FEE

Depending on the chosen option, the applicant shall submit all the listed materials and, after the approval of their application, pay the required amount

USE OF A LOCATION PROVIDED BY ALTAROMA

- **A Applicant that has already participated in previous editions of Altaroma**
 - Participation fee € 8,000.00 + VAT for individual fashion shows/€ 13,000.00 + VAT for collective fashion shows
- **B Applicant that has never participated in previous editions of Altaroma**
 - A complete company profile;
 - A curriculum vitae of the applicant;
 - Images or sketches of the collection which the applicant wishes to present at the event, together with a short description;
 - Photographic material serving as an example of the designer's creations, related to his/her 2 most recent collections;
 - A press review.
 - Participation fee € 8,000.00 + VAT for individual fashion shows/€ 13,000.00 + VAT for collective fashion shows
- **C Applicant proposed by other Bodies, Institutions or Organizers of Fashion Weeks**
 - A corporate presentation of the proposing Body and a covering letter of the designer(s);
 - A complete company profile of the applicant(s);
 - A curriculum vitae of the applicant(s);
 - Photos of the collection which the applicant wishes to present at the event, together with a short description;
 - Participation fee € 8,000.00 + VAT for individual fashion shows/€ 13,000.00 + VAT for collective fashion shows
- **D Start-up that has been active for less than 5 years (Innovative Start-Ups)**
 - A complete company profile;
 - A curriculum vitae of the applicant;
 - Photos of the collection which the applicant wishes to present at the event, together with a short description;
 - Photographic material serving as an example of the designer's creations, related to his/her 2 most recent collections;
 - A copy of the certificate of incorporation **proving registration in the special section of the Business Register (Innovative Start-Ups)**
 - Participation fee € 3,000.00 + VAT participation fee for individual fashion shows.
- **E Training Institutes, Academies and Universities that have already participated in previous editions of Altaroma**
 - Participation fee € 7,500.00 + VAT.
- **F Training Institutes, Academies and Universities that HAVE NEVER participated in previous editions of Altaroma**
 - A profile of the Training Institute/Academy/University;
 - A description of the training programme;
 - Brochures and leaflets of the Training Institute/Academy/University;
 - Participation fee € 7,500.00 + VAT.

Payment of the flat-rate fee, for those participating in the event, must be made by means of a **wire transfer by and no later than 27 June 2022**. A standard invoice, stating the bank details for payment of said fee, will be sent to all those participating in the 2022 Altaroma July event. Participation is subject to payment of the above-mentioned fee.

USE OF AN EXTERNAL LOCATION

- **G Individual/collective fashion show**
 - A corporate presentation/company profile of the applicant;
 - A short description of the event for which inclusion in the events calendar is requested;
 - Fee for the inclusion in the events calendar € 1,000.00 + VAT for individual fashion shows/€ 1,500.00 + VAT for collective fashion shows.
- **H Academy fashion show**
 - A corporate presentation/company profile of the applicant;
 - A short description of the event for which inclusion in the events calendar is requested;
 - Fee for the inclusion in the events calendar € 500.00 + VAT.
- **I Event other than a fashion show (Forum - Display - Exhibition - Inauguration - Video)**
 - A corporate presentation/company profile of the applicant;
 - A short description of the event for which inclusion in the events calendar is requested;
 - Fee for the inclusion in the events calendar € 500.00 + VAT.

NB: The submitted video, which must not include commercial content, will be subject to evaluation and approval by Altaroma.
- **L Cultural event / Book presentation**
 - A corporate presentation/company profile of the applicant;
 - A short description of the event for which inclusion in the events calendar is requested;
 - Fee for the inclusion in the events calendar € 150.00 + VAT.

Payment of the flat-rate fee, for those participating in the event, must be made by means of a **wire transfer by and no later than 8 July 2022**. A standard invoice, stating the bank details for payment of said fee, will be sent to all those participating in the 2022 Altaroma July event. Participation is subject to payment of the above-mentioned fee.

PART 8 | AUTHORIZATION

I hereby formally request admission to the Altaroma July 2022 events calendar and declare that I have read, understood and accept the terms and conditions stipulated in the “Regulations for the participation in the Rome Fashion Week - July 2022” published on the Altaroma website.

Moreover, after being notified of the positive outcome of the selection, I hereby undertake to pay the participation fee for the chosen option within the deadline indicated in the Regulations. I acknowledge that the publication of the Regulations on the Company’s website, the submission of my application on this entry form and the notification of the positive outcome of the selection do not imply any obligation on the part of Altaroma, bearing in mind that the actual organization of the event is conditional to Altaroma obtaining the necessary funds to cover all related costs.

Altaroma therefore undertakes to promptly notify the concerned entities if the condition precedent to which the organization of the event is subjected takes place.

Date

Stamp and Signature of legal representative

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PRIVACY POLICY AND CONSENT TO THE PROCESSING OF DATA FOR PROMOTIONAL PURPOSES

I hereby declare that I have read, understood and accept the privacy policy available at the following link: <https://www.altaroma.it/it/informativa-sulla-privacy/>

Having received the privacy policy, and being aware that consent is free and optional and that, as a consequence, it does not have any impact on the submission of the application, I hereby

AUTHORIZE **DO NOT AUTHORIZE**

the processing of data for the promotional purposes pursued by the data controller.

Date

Stamp and Signature of legal representative

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